



DIGITAL ARTWORK SPEC FOR LABEL EXPRESS

Final composite artwork may be supplied up to a maximum of 8 colours including varnishes in one of the following formats: *(in order of preference)*

Illustrator CC

Illustrator PDF

Indesign CC

Photoshop CC (only for non vector a/w)

Any images to be supplied at a final resolution of 800 - 1200 pixels per inch for bitmap images and 330 ppi for non bitmap images *Please supply layered Photoshop files whenever they are available.*

Please Note: Please embed ICC profiles for intended target. If no ICC is embedded we will assign a Coated FOGRA39 (ISO 12647-2:2004) target.

Unless all text has been outlined, please ensure all fonts are supplied. If artwork has been created on a PC then please outline.

All artworks to have correct Pantone references + Cutter Guide applied.

Artwork can be accepted on the following media:

Email- studio@label-express.co.uk

CD

Below is a list of tolerances for when creating A/W.

Print to print tolerance 0.15mm

Print to cut tolerance 1.5mm

Bleed 1.0mm(min)

Minimum font size (positive & reversal) to be 4pt (it is possible for us to print as small as 3pt depending on the font style. Please contact us if a font of this size is required.)

Minimum keyline thickness 0.1mm(positive) - 0.15mm(reversal)

Minimum Barcode size 80% - **15 MIC BWR** required

Screening specifications employed at Label Express.

165 Lpi / Round Dot / Min Dot = 1% (22.5mic ,4 pixel hybrid) / Max Dot = 95%.

Screen angles: Cyan 7.5°, Magenta 67.5°, Yellow 22.5°, Black 37.5°.

Please note Hybrid Screening may be employed unless instructed otherwise.

Contacts for Label Express Studio

Rob Barnett (Technical Manager) or
Customer Service Dept.

Label Express Limited, 8 Bath House Road, Croydon, Surrey, CR0 4TT

T: 020 8683 3000 / **F:** 020 8683 2616

Email Artworks: studio@label-express.co.uk